

November

# FUEL for THOUGHT™ 2018

A Free Monthly Newsletter From Your Friends At Foreign Traffic

## November Events

- November 1st Extra Mile Day
- November 4th Use Common Sense Day
- November 11th Veteran's Day
- November 13th World Kindness Day
- November 17th World Peace Day
- November 20th Universal Children's Day
- November 22nd Thanksgiving Day
- November 23rd Black Friday



## Thanksgiving Origins

The first Thanksgiving didn't feature pies or cakes, because the Plymouth pilgrims had no ovens and a limited supply of sugar. But it may have included cranberries, which Native Americans used in a variety of foods (including pemmican, made from berries, dried venison, and melted fat) as well as for medicinal purposes.

So what was the "original" Thanksgiving really like? In November 1621, William Bradford, the governor of the plantation, organized a feast for colonists and their neighbors, the Wampanoag tribe, to celebrate a successful harvest. The harvest had thrived thanks in part to Squanto, a native of the Patuxet tribe who had learned English as a slave before returning to his native land. Squanto taught the pilgrims how to grow corn, catch eels and fish, and avoid poisonous plants in the surrounding forest, as well as helping them to forge a relationship with the Wampanoag and its chief, Massasoit.

## Game Day

It was one of the first practice sessions of the regular season, and players on a pro football team were running through drills.

From out of nowhere a turkey appeared by the goal post, trotted across the field, and stopped in front of the head coach.

"I'd like to try out for the team," the turkey said as the players and staff stood silently by in disbelief.

"Wait, let me guess," the turkey continued, "None of you have ever met a talking turkey? Seriously, guys, it's the 21st century. We do more than just gobble. Let me try out for the team and show you how good I am at this game."

The coach agreed to let the turkey try out and was pleasantly surprised at how good the turkey was at catching passes and running the ball down the field. When the turkey returned to the sideline, the coach said, "I think we can find a spot for you on the team. What do you say?"

The turkey said, "I don't care if I start or stand on the sidelines, as long as I stay on the team through Thanksgiving."



*"When you love what you have, you have everything you need."*

—Unknown

### Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to reach out to us...

724-449-9999

service@foreign-traffic.com

www.foreigntraffic.com

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Take 5% Off Labor

\$51.00-\$100.00

Take 8% Off Labor

\$101.00-\$150.00

Take 10% Off Labor

\$151.00-\$200.00

Take 12% Off Labor

\$201.00 & Up

Take 15% Off Labor

Maximum Discount \$100.00



# Thanksgiving Labor Savings



Expires 11/30/18

Must Present Coupon

Cannot Be Combined With Other Offers

## Rich Folks Share Their Advice

Want to get rich? There's no guaranteed path to wealth, but these billionaires have shared on the Cheat Sheet website some of their thoughts on achieving financial success:

- ★ **Mark Cuban, owner of the Dallas Mavericks:** "Save your money. Save as much money as you possibly can. Every penny you can. Instead of coffee, drink water. Instead of going to McDonald's, eat mac and cheese. Cut up your credit cards. If you use a credit card, you don't want to be rich. The first step to getting rich requires discipline. If you really want to be rich, you need to find the discipline. Can you?"
- ★ **Warren Buffett, CEO of Berkshire Hathaway:** "I will tell you the secret of getting rich on Wall Street. Close the doors. You try to be greedy when others are fearful, and you try to be very fearful when others are greedy."
- ★ **Eli Broad, founder of KB Home:** "No one ever made a million bucks by being cautious or timid or reasonable. I was 22 years old and recently married when I had the crazy idea that I should give up my career as a CPA and become a homebuilder. I didn't know anything about building houses. Sometimes the craziest ideas are the ones that yield the greatest payoffs."
- ★ **Eric Schmidt, executive chairman of Google:** "Don't bother to have a plan at all. All that stuff about a plan, throw that out. It seems to me that it's all about opportunity and making your own luck. You study the most successful people, and they work hard and they take advantage of opportunities that come that they don't know are going to happen to them. You cannot plan innovation; you cannot plan invention. All you can do is try very hard to be in the right place and be ready."
- ★ **Jim Koch, founder of Boston Beer Co.:** "The most common thing I remind people of is to only pursue something you love, because a small business is going to be very demanding of your time, your energy—it just eats your life. And if you're doing something you love, then you will accept and even enjoy that. If you're just doing it to get rich, you're gonna lose heart. I tell everyone, getting rich is life's biggest booby trap. It comes down to what would you rather be, happy or rich? I say do what's gonna make you happy."

## Thank You! Thank You! Thank You!

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

**Mike McAndrews referred  
Kimberly Bradley**

## A Heartfelt Request

Emma came home from work one Tuesday evening with no idea how her life was about to change. Mixed in with her daily mail was a handwritten note addressed simply to "neighbor." The handwriting on the envelope and the note inside was in a shaky hand that reminded Emma of her late grandmother's penmanship.

The return address on the envelope was for a house across the street that Emma believed to be vacant. The curtains were always closed and in the few years since Emma and her family moved into the neighborhood, they never saw anyone enter or leave the house.

The note inside the envelope read: *Dear neighbor, I see you with your family and you seem like a very nice person. I was wondering if we could be friends. I am 93 years old and no longer have any family. I am very lonely.*

The note was signed by a woman named Allison.

In just a few lines Emma was reduced to tears. She thought of her own grandmother, who she'd just buried a few months ago, and how the loss of her passing was still present. Then she thought about how much loneliness and courage it would take for an elderly person to reach out to a complete stranger, hoping to make a connection.

The next day, after Emma sent her kids off to school, she walked over to Allison's house and knocked on the door. She was greeted by a petite older woman with dazzling blue eyes. For the next few hours they got to know a little about each other over a pot of coffee and warm banana bread. Over the next few years Allison became a surrogate grandmother to Emma and her family.

As we embark upon this festive season of feasting and holiday observances, let us remember that the person in the next cubicle, living down the hall, or across the street may be left out of these good times. Reach out in the spirit of friendship and inclusion to warm the heart of a lonely person through a selfless act of kindness.



## Wheel Alignment Special!

**We'll Inspect Suspension Components**

**For Wear & Perform Wheel Alignment.**

*(Shims & Labor Extra If Needed, Most Cars & Light Trucks)*

**Only \$89.99**

Cannot Be Combined With Other Offers Expires 11/30/18 Must Present Coupon



**Benefits To You:**

**Better Gas  
Mileage, Longer  
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Driving!**

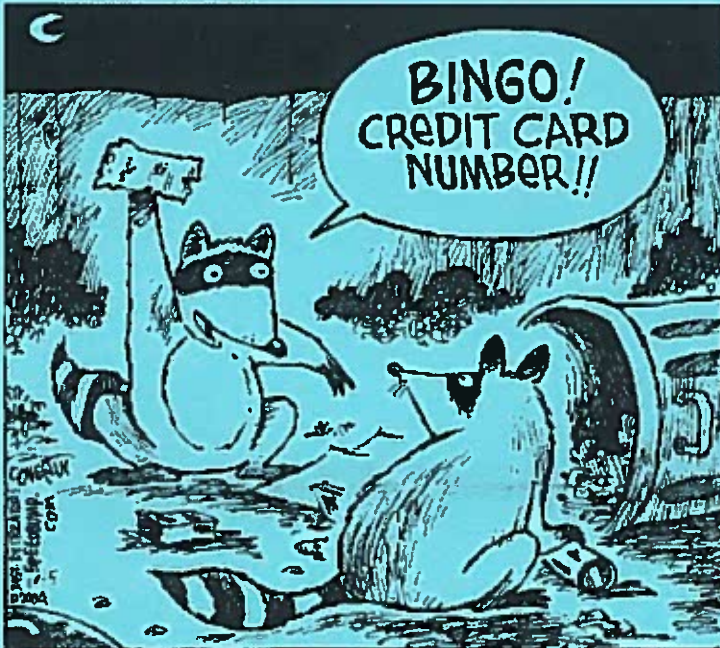
## ***Congratulations To Our Client Of The Month!***

Every month, we choose a very special client of the month. It's our way of acknowledging our great clients and saying thanks to those that support our business with referrals and repeat business.

This month's Client of the Month is

**Walt & Ally McMann**

**Thank you for letting Foreign Traffic service your Land Rover and Land Cruiser**



**THE REAL REASON RACCOONS LIKE GARBAGE**

## ***Thanks For The Kind Words***

*"The staff always take care of car and customer. Car service is correct. A lower car always available. Choosing to wait is no problem- comfortable seating, coffee and tea available as well as current mags."*

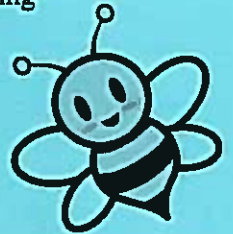
**- Brenda W.**

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## ***Busy As A Bee... Even When The Bees Are Sick***

Honeybees are hard workers—even when they're sick. The (e)Science News website reports that researchers using radar technology have learned that honeybees continue to seek and collect honey for their hives even when they're suffering from infections or viruses.

The scientists mounted tiny, lightweight transponders to bees' thoraxes, enabling them to track individual bees using a radar signal. Studying the flight paths of 78 bees, the researchers found that although the sick bees didn't fly as far or as long as their healthy counterparts, they continued their search, suggesting that bees are hardwired to seek and procure honey even when they're ill.



*"Hard work spotlights the character of people: Some turn up their sleeves, some turn up their noses, and some don't turn up at all."*

**—Sam Ewing**

## ***Do You Want To Win A Free Lube, Oil & Filter Change?***

The first 10 people to call with the correct answer will be eligible to win. At the end of the month we'll draw one lucky name. That winner will receive a FREE Gift Certificate for a Lube, Oil & Filter Change from us! Here is this month's question... What is Emma's elderly neighbor's name?

*(Hint: the answer is somewhere in this newsletter)*

- a) Anna
- b) Allison
- c) Pearl
- d) Margaret

**Call right now with your answer!**

Last month's trivia challenge was, What do squirrels' diets require an intake of? *Answer: C) Salt*

**Congratulations to last month's winner...**

**Amit Gholam**

# **Any Flush Service...**

**Transmission Flush, Coolant Flush,  
OR Fuel Injection Flush**

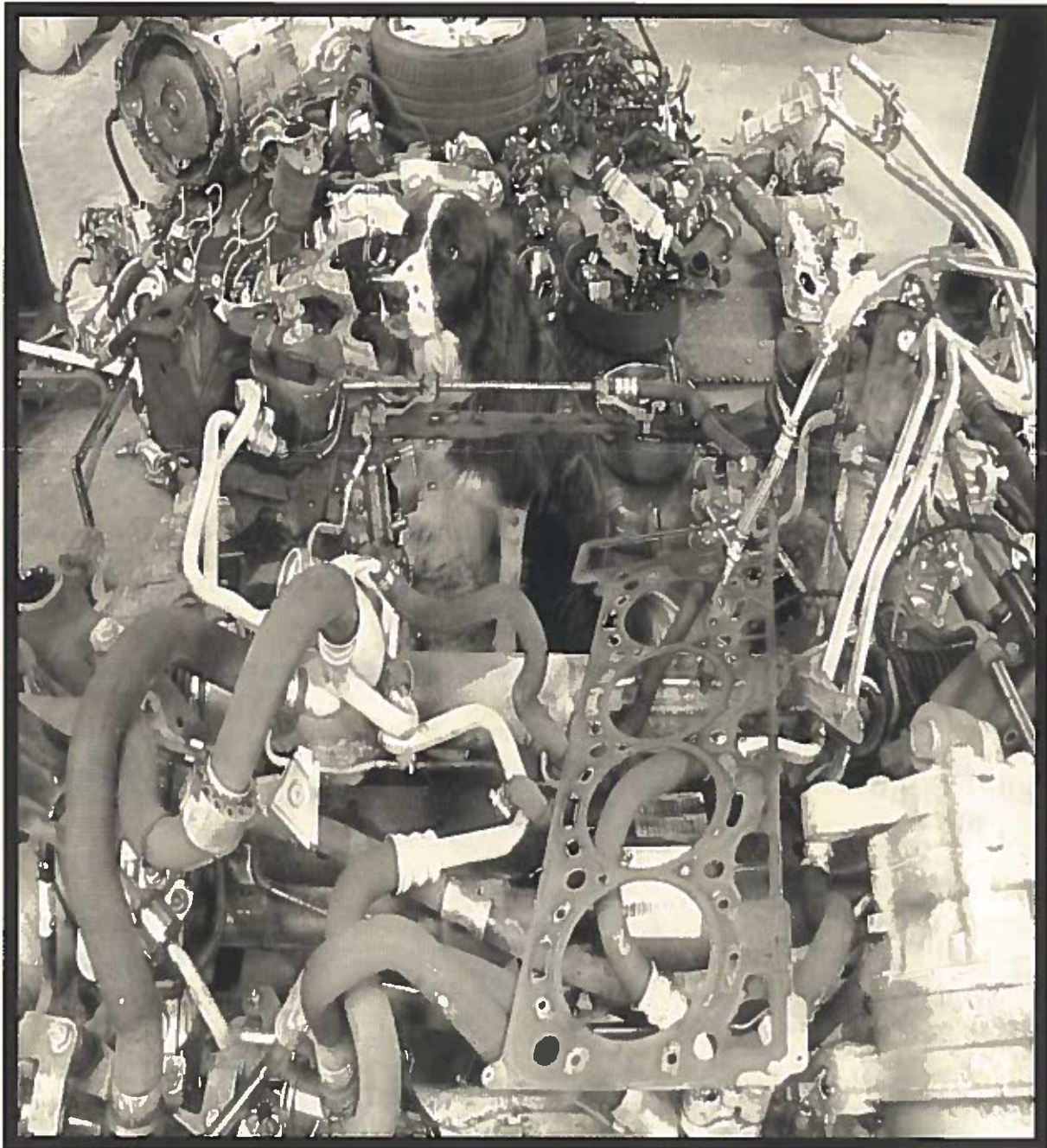
Expires 11/30/18      Must Present Coupon  
Cannot Be Combined With Other Offers

# **\$20.00 OFF!**



**Penny Says...**

**No Matter What The Job is...  
BIG or Small,  
At Foreign Traffic ... We Fix Them All !**



**“ Can This Be Ready by 5:00 pm? !! ”**



Join us this Holiday Season for  
 “The Foreign Traffic  
 Family Holiday Food Drive”

Benefiting the Greater Pittsburgh Community Food Bank.



*Our Gift to You for Helping Others...*

**Receive a \$25 certificate**

**To Use Towards Your Next Auto Service When You Donate Any  
 Non-Perishable Items to Help Families this Holiday Season.**

*Canned Veggies  
 or Fruit*

*Diapers, Laundry Soap,  
 Toilet/Facial Tissue*



*Hand Soap-Toiletries*

*Cereal, Peanut Butter,  
 Beans, Canned Tuna*

Bring your donation items to Foreign Traffic

**from November 1st thru December 19th**

and Receive Your **\$25 certificate** at the Service Desk.